



For immediate release

A charitable project by the Koehler Group: Apprentices make apple juice for a good cause

- Sustainable combination of environmental education and social work
- Select harvest from the company's own meadow orchards yields 374 liters of apple juice sold – fresh-pressed with no added sweeteners or preservatives
- Ortenauer Verein Aufschrei e.V. receives the proceeds of 1,040 euros

Oberkirch, Germany, 02/16/2023 – The apprentices at the Koehler Group recently made approximately 300 liters of fresh-pressed apple juice with no added sweeteners or preservatives with apples from the company's own meadow orchards. The young talent at Koehler will once again donate the proceeds to a nonprofit this year. Michael Hattenbach, second chairperson of the "Aufschrei" organization, received the donation of around 1,000 euros, which was given by Koehler apprentices Amelie Fischer and Tim Schneider on behalf of all the apprentices at the Koehler Group together with Head of Training Stefan Grözinger.

The organization "Aufschrei" has been active as a counseling and support center for victims of sexual abuse and violence in the entire Ortenaukreis district since 1990. And given the organization's ties to the region and the fact that the money will also do good by helping children and teenagers in addition to helping with this crucial mission, the apprentices knew exactly what their choice of nonprofit would be.

The donation will help with school projects

During last year's fall, the apprentices at the Koehler Group harvested apples from the company's own meadow orchards, after which Mostkellerei Kaspar in Oberkirch-Nussbach pressed the harvest into fresh apple juice. This organic apple juice with no added sweeteners or preservatives was then labeled and sold to Koehler employees. Environmental education and social work are both an integral part of the company's values and go beyond just technical training for apprenticeships at Koehler. Head of HR Development, Training, and Occupational Health Management Stefan Grözinger had the following comment: "When it comes to training, our goal is not just to stick to the training plan, but also to impart our values concerning the environment, sustainability, and health to our apprentices. That's an important and huge contribution to the Koehler Group's focus on consistent sustainability."

Koehler Holding SE & Co. KG

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Left to right: Stefan Grözinger (Koehler Group head of Training), Michael Hattenbach (second chairperson of Verein Aufschrei), Amelie Fischer (electronics technician apprentice specializing in industrial applications), Tim Schneider (electronics technician apprentice specializing in industrial applications). / Source: Koehler Group

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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