

**For immediate release**

## **Koehler Paper Launches Another Sustainable Packaging Paper onto the Fast-Food Market with its “Koehler NexPure® OGR”**

- **Packaging solution for fries, sandwiches, or wraps**
- **Innovative paper with barrier properties and low grammage**
- **Portfolio expansion within the Koehler Paper “Seal & Wrap” campaign**

**Oberkirch/Germany, 12/07/2022** – Koehler Paper, part of the Koehler Group, is adding another product for use in the fast-food market to its flexible packaging paper portfolio. Consumer demand for sustainable products and packaging has been evident in the fast-food sector for some time now, which is why system catering is also increasingly looking for solutions in this field. Back in October, Koehler launched Koehler NexPure® Wrap, a paper designed for burger packaging with extremely low grammage, onto the fast-food market. Now, with Koehler NexPure® OGR, the company is bringing an oil- and grease-resistant, sustainable paper onto the market, which will be suitable for packaging foods such as fries, sandwiches, wraps, and burritos.

### **No Need for Products Containing Fluorochemicals with Koehler NexPure® OGR**

With the latest development—Koehler NexPure® OGR—Koehler Paper, a leading provider of papers with a disruptive barrier function for packaging solutions, is adding another sustainable solution to its portfolio for the fast-food market. The product is entirely free from fluorochemicals and is therefore a sustainable, environmentally friendly alternative to the packaging paper currently used in the fast-food sector. The new paper, designed for packaging foods such as fries, has a grammage of 38 gsm and uses natural raw materials for the barrier function.

Christoph Wachter, Director of the Flexible Packaging Paper division at Koehler Paper, says: “With this new development, we have produced sustainable fast-food packaging that is entirely free from fluorinated chemical coatings while offering the same properties as those that do. This ensures that the paper is fully recyclable.” It exclusively uses pulp from certified sustainable forestry and controlled sources as its fiber material. “The unique arrangement of the paper fibers also enables us to achieve a high whiteness and excellent printability,” adds Wachter.

### **Innovative Barrier Properties Ensure High Grease Resistance**

Back in 2019, Koehler Paper invested 300 million euros in flexible packaging paper with its new production line 8. Since then, the largest MG paper machine in the world has been producing flexible packaging paper with barrier coatings with a wide range of functions. These include, in particular, odor, grease, mineral oil, and even oxygen barriers. Paper from Koehler is ideally suited for use as packaging: The pa-

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per really delivers in terms of the primary purposes of packaging: to protect the contents and their surroundings as well as provide excellent processing properties.

Koehler achieves high grease resistance of KIT Level 7 with its new paper Koehler NexPure® OGR. The paper is being launched on global markets with immediate effect and samples can be requested.



*Figure: Koehler NexPure® OGR can be used in the fast-food industry for packaging foods such as fries, sandwiches, or wraps / Source: Koehler Group*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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