

For immediate release

Hand in Hand: Koehler Paper, Gebr. Schabert, and DZA Druckerei zu Altenburg GmbH Make Sustainable Paper and Print Products a Reality

- **Regional partnership achieves short delivery distances and maximum supply reliability**
- **Recycled paper made 100% from secondary fibers – certified and versatile**
- **Areas of expertise complement each other perfectly and yield sustainable products**

Oberkirch, Germany, 11/24/2025 – Print shop DZA Druckerei zu Altenburg GmbH, book cover material wholesaler Gebr. Schabert, and Koehler Paper provide customers all over Germany and beyond with sustainable premium paper and print products. Within this context, short delivery distances and close collaboration are the key to quick deliveries, innovative products, and the highest quality standards – guaranteed. This is the result of all three partners jointly betting on sustainability and regional value creation in order to supply printing solutions that achieve full customer satisfaction.

Areas of expertise complement each other, yielding sustainable products

The Koehler Paper site in the German town of Greiz brings environmentally friendly, high-quality recycled paper to the table. Schabert in turn keeps generous stocks of this paper at all times at its facilities in the municipality of Strullendorf, a mere 160 km away from Greiz, to make sure that quick delivery is always ensured. From there, the paper products are normally shipped the same day an order arrives so that they can reach DZA Druckerei zu Altenburg GmbH within two business days. Once there, the print shop uses these materials to make creative and sustainable premium print products, with the primary focus being on architecture, art, and coffee table books.

The three partners share a common goal, which is to provide customers with a wide range of environmentally conscious products that make a compelling case both in terms of price and their small ecological footprint. By keeping a laser focus on sustainability, innovation, and local sourcing, their work together is paving the way for an environmentally friendly future in the printing industry. “Our work together enables us to respond to our customers’ specific needs with even more flexibility,” explains DZA Druckerei zu Altenburg GmbH CEO Peer-Philipp Keller. “We’re creating solutions that combine quality and an awareness of our responsibility towards our environment.” Schabert Managing Partner Florian Walta adds: “By collaborating closely, we’ve been able to ensure high availability, short delivery distances, and fast shipments, resulting in a highly reliable supply chain – obviously a huge advantage for our customers and the environment.”

Koehler Holding SE & Co. KG

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Broad range of recycled paper products for countless applications

Among other things, the three-way partnership has focused on the broad range of recycled paper products offered by Koehler Paper, as they are suitable for an extremely wide range of applications. The offerings in the “creative print” and “creative board” series in particular are ideal for printed projects that blend environmental consciousness and quality. “To put it quite simply, recycling and premium quality are not mutually exclusive at Koehler. In fact, they go hand in hand. All our recycled paper products are made of 100% secondary fiber material and have been awarded the EU Ecolabel and the ‘Blue Angel’ eco label,” says Koehler Paper Greiz Managing Director Udo Hollbach. This enormous variety of premium paper offerings, combined with the fact that they are quickly available and have unrivaled processing capabilities, means that customers can have their specific needs optimally met.



Figure: Working together to deliver sustainable paper and print solutions: DZA Druckerei zu Altenburg GmbH, wholesaler Gebr. Schabert, and Koehler Paper. Source: Koehler Group



2030 Sustainability Strategy

With this regional partnership, the Koehler Group is helping achieve sustainable development goals in the area of successful future-proof products and services.

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About Schabert

Gebr. Schabert GmbH & Co. KG is a wholesaler specializing in book cover materials, endpapers, and book cloth. A successful and storied company in the industry, it has long been a distribution partner for well-known European manufacturers, as well as a reliable supplier to print shops, binderies, design agencies, and stationery stores. Schabert's broad portfolio includes paper, board, book cloth, vinyl, and velour that are ideal for making the perfect book or packaging. The family business, which is headquartered in the German municipality of Strullendorf and considers sustainability to be one of its key values, attaches enormous importance to certified natural and recycled paper.

Find more information at: www.schabert.eu.

About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2024, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>



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