

For immediate release

Game cards for “CATAN” and “Halli Galli” board games packed using Koehler Paper flexible packaging paper

- **Publishers “Kosmos” and “Amigo Spiele” bet on sustainability**
- **Koehler NexPlus® Seal Pure used to pack game cards**
- **Board game manufacturer Ludo Fact focuses on sustainable development**

Oberkirch/Germany, 09/14/2022 – “CATAN” first appeared in 1995 and continues to be a beloved board game to this very day. Published by Kosmos Verlag from the very beginning, the game has not only been translated into 20 languages and sold in 40 countries since, but has also won a series of awards over a period of 20 years. Meanwhile, “Halli Galli”, published by game publisher Amigo, has also enjoyed an extremely successful run with over 2 million games sold worldwide. In Germany, both games are manufactured by Ludo Fact, which in April 2022 decided to start using Koehler Paper flexible packaging paper for the corresponding packing. In fact, approx. 1 million game cards for “CATAN” and “Halli Galli” have been packed with Koehler NexPlus® Seal paper since the spring of this year.

Game manufacturer Ludo Fact bets on sustainable packaging for board games

The Ludo Fact business group is a medium-sized company that is headquartered in Jettingen-Scheppach, Germany, and continues to enjoy continuous growth to this day. It employs over 900 people at seven sites across the globe and produces more than 70,000 board games a day at its biggest site in Jettingen. Ludo Fact measures its own carbon footprint annually, continuously identifies potential avenues to reduce it, and since 2020 has been offsetting its CO₂ emissions as well. Ludo Fact Managing Director Fabian Walz makes it clear: “When it comes to our product manufacturing operations, we attach enormous importance to having a low carbon footprint and using sustainable materials. It should come as no surprise then that we took a close look at how we pack board games as well.”

Sustainable Koehler NexPlus® paper replaces plastic packaging

Since April 2022, the “CATAN” and “Halli Galli” board games have been packed with paper instead of plastic. Ludo Fact packs a total of over 30 million card decks for games annually, and more than 350,000 games come out of the production line at the Jettingen site every week.

Dr. Stefan Karrer, Chief Operating Officer of the Koehler Group, is pleased with the focus on sustainability shown by the game manufacturer: “Our flexible packaging paper is 100% paper that can be disposed of as wastepaper after use and recycled as new paper. In addition, a large number of brands are already using our NexPlus® solutions to pack their foods, which is also thanks to the fact that these solutions feature barrier properties against water vapor and oxygen, for example.” An analysis of the life cycle of Koehler’s

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flexible packaging paper shows a significant reduction of CO₂ compared to conventional PE-coated paper and even plastic duplex products.



Figure 1: Pleased with the successful switch to sustainable packaging for the “CATAN” and “Halli Galli” board games – left to right: Jürgen Leber (Koehler Paper Sales Manager), Markus Läßle (Höhn Display + Verpackung Plant Manager), and Fabian Walz (Ludo Fact Managing Director)



Figure 2: The game cards for “CATAN” and “Halli Galli” have been packed in Koehler paper instead of plastic wrap since April.

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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