

**For immediate release**

## **Kids' Christmas Celebration at the Koehler Group: Santa Claus Arrives with Presents Galore**

- **A wonderful long-standing tradition for the children of Koehler employees**
- **350 children eagerly awaited Santa Claus and his helper in the city park in Oberkirch**
- **The children were thrilled with their gifts**

**Oberkirch, Germany, 12/13/2022** – The Koehler Kids' Christmas Celebration is a wonderful long-standing tradition and has always been a popular event. The company was delighted to mark the return of the celebration after it was canceled the last two years due to the coronavirus pandemic. 350 children of Koehler employees eagerly awaited the arrival of Santa Claus in the Oberkirch city park. CEO Kai Furler and Works Council Chair Thomas Lampart were there to greet the children, and were pleased to see the event so well attended.

For children of Koehler employees aged between 2 and 7, Santa Claus was back in town! Santa Claus and his helper (both played by Koehler employees) entered the city park to musical accompaniment by the Koehler company band. They started off with "O Christmas Tree" before giving the floor to CEO Kai Furler and Works Council Chair Thomas Lampart, who greeted the children and their parents: "The Kids' Christmas Celebration is an important tradition at Koehler that we really cherish. We are delighted to see that so many children and their parents have come together once again to ring in the festive season." Both thanked the employees for their hard work and dedication over the past year. Santa Claus then took to the stage to present the group of musicians "UNIKAT – Klavier und Stimme" from Offenburg. The stage truly came to life during this sing-a-long concert, which featured dancers in mesmerizing costumes. The audience was heartily encouraged to join in and sing or clap along. Classic festive favorites featured alongside more modern tunes, getting everyone in the mood for Christmas. After Santa Claus had said his goodbyes, the show ended with everyone singing the traditional German Christmas carol "Lasst uns froh und munter sein", accompanied by the Koehler company band conducted by Alois Sauer. Finally, each of the children received their very own Christmas gift.

**Koehler Holding SE & Co. KG**

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*Figure: Children of Koehler employees with Santa Claus and his helper / Source: Koehler Group*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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