

For immediate release

“Digibook Technology” Uses Digital Printing Paper from Koehler Paper for Promo Book

- **Machine manufacturer chooses Koehler ICEWHITE IQ®**
- **Digital printing paper from Koehler Paper achieves perfect printing results on HP Indigo printers**

Oberkirch, Germany, 11/07/2022—The company “Digibook Technology” chooses ICEWHITE IQ® from Koehler for the new edition of its promo book. Digital printing paper is ideally suited for machines developed by “Digibook Technology” for industrial book production as well as full-page printing.

Machine Manufacturer Chooses Koehler ICEWHITE IQ®

“Digibook Technology” is an ever-expanding medium-sized company based in Switzerland. For over 10 years, the company has been a leading provider of innovative machine program solutions for cost-effective, fully automated production of digitally printed hardcover books in short runs. “The digital printing paper from Koehler Paper impresses in this area with perfect processing properties and optimal quality for digitally printed applications,” says Jens Krüger, Sales and Partnering Manager at “Digibook Technology”.

Digital Printing Paper from Koehler Paper Achieves Perfect Printing Results on HP Indigo Printers

Koehler ICEWHITE IQ® was specially developed for digital printing. Outstanding printing properties promise brilliant print quality without having to compromise on the haptic and aesthetic advantages of a natural paper. Tanja Soltau, Product Manager at Koehler Paper is delighted that the company has opted to use Koehler Paper digital printing paper: “Our ICEWHITE IQ® digital printing paper is the world’s best quality uncoated digital printing paper for HP Indigo printers. Vibrant colors, streak-free surfaces, and guaranteed toner adhesion—all of this is possible with our digital printing paper.” The new edition of the promo book from “Digibook Technology” was printed on ICEWHITE IQ® 160 gsm from Koehler Paper.

Koehler Holding SE & Co. KG

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Caption: The company “Digibook Technology” chooses Koehler’s ICEWHITE IQ® digital printing paper for the new edition of its promo book.

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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