

For immediate release

New Calendar Themes for 2023: Paper from Koehler Paper Gives Calendars a Unique Appearance

- **The calendars from Koehler Paper are a must-have for many of the company's customers and business partners**
- **The images in the calendar feature elements of realism and pop art**
- **Papers from Koehler Paper demonstrate extraordinary printability and tactile properties**

Oberkirch, January 17, 2023, Germany – The yearly calendars from Koehler Paper have been extremely popular for many years now and are a firm fixture in many offices. Once again, two fantastic designs have been created for the new year. The 2023 calendars have been produced in collaboration with Quedlinburg Druck and Oberkirch-based artist Bastian Fiala, and demonstrate the extraordinary printability and tactile properties of Koehler papers.

Koehler recycled paper helps to highlight the beautiful illustrations of millet and interesting graphics in relation to this grain

The United Nations has declared 2023 the International Year of Millets to raise awareness of this rediscovered crop, which is a real superfood. Millet is gluten-free and contains more iron and B vitamins than other grains, as well as fluorine, zinc, magnesium, fiber, and healthy fats.

The 2023 calendar produced by Koehler Paper in collaboration with Quedlinburg Druck uses strong color combinations, interesting graphics, and beautiful illustrations to bring this topic to life. The individual images on the pages of the calendar were the work of the creative talents at the Landsiedel | Müller | Flagmeyer agency, while the printing was carried out by Quedlinburg Druck. The high-quality recycled paper was donated by Koehler Paper and the complex and specialized finishing work for this year's calendar was carried out by Achilles Gruppe.

The images in this year's art calendar combine the styles of realism and pop art

The 2023 art calendar was produced in collaboration with Oberkirch-based artist Bastian Fiala. A tool maker by profession, he was able to turn his hobby of drawing and painting into his career in October 2020. His work allows him to explore his fascination with emotion and body language, and mainly focuses on the wildlife of Africa and portraits in his own unique style. He paints realistic faces combined with elements of pop art and abstract palette knife techniques. You can see his expressive portraits and wildlife paintings in the 2023 art calendar from Koehler Paper.

Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehler.com
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392

Papers from Koehler Paper feature extraordinary printability and tactile properties

The expressive portraits and wildlife paintings were printed on a selection of premium fine and recycled papers. Moreover, the calendar showcases the extraordinary printability and tactile properties of ivory board in ultrawhite, superwhite, and chamois in various grammages and with various surfaces, and of creative print and creative board. In fact, the various surfaces and embossed finishes give the pieces painted by Bastian Fiala a unique appearance and feel.



Caption: The 2023 calendars have been produced in collaboration with Quedlinburg Druck and Oberkirch-based artist Bastian Fiala, and demonstrate the extraordinary printability and tactile properties of Koehler papers.

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-Mail: alexander.stoeckle@koehler.com

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