

For immediate release

A Pillar of the Koehler Group for 25 Years: Koehler Paper Site in Greiz, Thuringia That Produces High-Quality Recycled Paper Celebrates Its Success Story

- 500 employees, partners, and guests from the worlds of politics and industry toast the company's anniversary
- Today, the Koehler Paper site in Greiz is the leading manufacturer of recycled paper for the craft and office market as well as high-quality packaging and printed products
- The site in Greiz shows the circular economy in action at Koehler

Oberkirch, Germany, 09/14/2023 – The Koehler Paper factory in Greiz has been part of the Koehler Group for 25 years, producing high-quality colored recycled paper and cardboard. A celebration was organized at the Greiz site to mark the anniversary, with invitations extended to current and former employees and their families, as well as business partners and representatives from the worlds of politics and industry.

Wolfgang Furler, Supervisory Board Chairman of the Koehler Group, Klaus Furler, Deputy Supervisory Board Chairman of the Koehler Group, and Frank Lendowski, Finance and Administration Director of the Koehler Group, welcomed the 500 guests and reflected on the history of the site. "When we look at the Koehler Paper site in Greiz today, we can see a site that has integrated very well into the Group. We have created synergies that are now valuable for many areas of the Group. The topic of circular economy is becoming increasingly important and, with its focus on recycled paper, Greiz has thus developed into a strategically important site," stressed Frank Lendowski in his speech.

Hundreds of guests accepted the invitation to Greiz

The company is able to look back on major milestones with pride and is confident that it will continue to offer innovative products in the coming years to satisfy its customers' requirements. "First and foremost, we owe our gratitude for this success story to our colleagues and their tireless work ethic. Their knowledge and experience are invaluable to Koehler," sums up Udo Hollbach, Managing Director of the Koehler Greiz GmbH & Co. KG. "We would also like to extend our sincere thanks to all of our suppliers and service providers for working with us in a spirit of trust and cooperation over the last few years." In his speech, Udo Hollbach also made special mention of support from the world of politics – locally in Greiz, as well as from the federal state – which has enabled Koehler to succeed in Thuringia. Member of the regional parliament Dirk Bergner, President of the state office for the environment, mining, and conservation Mario Suckert, and mayor of Greiz Alexander Schulze also attended the celebrations. Guests were able to take a peek behind the factory doors at the paper production during the event. Entertainment was provided by Vogtland Radio, with a special children's program for younger guests.



High-quality recycled paper for the craft and office market, as well as high-quality packaging and printed products are manufactured in Greiz

The success story of the Greiz site under the Koehler flag began in 1998, when Koehler acquired a majority shareholding in the Greiz factory of Dresden Papier AG, as well as the majority of Papierfabrik Euler, and established Euler Greiz GmbH & Co. KG as a subsidiary of Bensheim-based Euler Papierfabrik in Greiz. On September 1, 1998, Koehler and Euler Papierfabrik took over the site in Greiz, which had roughly 100 employees. This was followed by extensive investment measures, allowing the company to switch from producing testliners to high-quality colored office and specialty card made from 100 percent waste paper. Since the takeover in 1998, the Koehler Paper site in Greiz has been synonymous with high-quality recycled paper made from 100% secondary fiber material. Over the last 25 years, the company has evolved into a leading manufacturer of recycled paper for the craft and office market, as well as high-quality recycled packaging and printed products. Since the takeover, the Koehler Group has invested roughly 56 million euros in the Greiz site, most recently around 8 million euros in converting the power station to the use of biomass for fuel.





Figure: The factory in Greiz has been part of the Koehler Group for 25 years. A celebration was organized at the Greiz site to mark the anniversary, with invitations extended to current and former employees and their families, as well as business partners and representatives from the worlds of politics and industry.

Source: Koehler Group



Figure: I.—r. Klaus Furler, Deputy Supervisory Board Chairman of the Koehler Group, Lars Helge Peters, Mill director of the Koehler Paper site in Greiz, Udo Hollbach, Managing Director of the Koehler Paper site in Greiz, Wolfgang Furler, Supervisory Board Chairman of the Koehler Group, Birgit Hagebölling, Corporate director of Technology and Operations at Koehler Renewable Energy, Nicolas Christoph, Corporate director of Wind Power, Solar, Hydro & Business Development at Koehler Renewable Energy, and Frank Lendowski, Finance and Administration Director at Koehler-Gruppe. **Source**: Koehler Group



About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 75% in 2022, and brings in an annual turnover of around 1.3 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, Koehler is collaborating with start-ups to promote innovations in the core business segments "paper" and "renewable energy".

Find more information at: https://www.koehler.com

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