

For immediate release

Epson Certifies Koehler Paper Blue4est® Thermal Paper

- **Seiko Epson Corporation certifies Blue4est® thermal paper**
- **Epson TM-T88VI and TM-T88VII receipt printers deliver first-rate results when printing on Blue4est® thermal paper**
- **Blue4est® paper and the new Epson TM-T88VII receipt printer are the perfect team for the environment**

Oberkirch, Germany, 03/10/2022 - Koehler Paper, a Koehler Group company and leading manufacturer of thermal paper, is hereby announcing that Seiko Epson Corporation has certified Koehler Blue4est® thermal paper for use with Epson TM-T88VI and TM-T88VII POS receipt printers – together, they are the perfect team for the environment.

Blue receipts for a green future

The blue receipt is continuing its ascent as more and more companies put a premium on sustainability as they respond to their customers' demand for more environmentally conscious products and services. Blue4est® receipts can be simply disposed of as wastepaper. The unique part: Consumers can easily recognize that the receipts are environmentally friendly given the paper's blue color. In turn, this color is the result of the novel way in which the paper works, which completely eliminates the need for color developers and was developed internally at Koehler. Another advantage is the fact that printed information on the receipt will not fade for a long time – 35 years at least. This makes the receipts perfect for archiving and documentation purposes. In addition to this, the raw material used comes from FSC-certified sources, with Katja Frede, Product Manager Thermal Paper at Koehler Paper, having the following to say: "I'm particularly pleased to say that the raw paper used in our new generation of environmentally friendly thermal paper has been made 100% with clean energy for about a year now. That just serves to further highlight how sustainability has been a driving force behind our blue thermal paper."

The perfect team for the environment reduces carbon footprints

Another unique advantage is the fact that Blue4est® is the first thermal paper to be approved for direct contact with food. Christoph Ruhnke, who works as the business systems manager responsible for Germany, Austria, and Switzerland at Epson and who is responsible for the marketing and sales operations for Epson POS solutions in the German-speaking region, explains: "More and more supermarkets are taking an interest in the 'perfect team for the environment,' that is, our future-proof Epson TM-T88VII receipt printer with low power consumption and operating costs used together with recyclable Koehler Blue4est® thermal paper. The printing quality is first-rate, not to mention that switching to the environmentally friendly POS solution is a great way to sustainably reduce carbon footprints!"

Koehler Holding SE & Co. KG

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Sustainable first-rate printing results at the POS

TM-T88VI and TM-T88VII receipt printers are perfect for retailers, grocery stores, supermarkets and foodservice businesses that want to make their POS printing solutions sustainable. The TM-T88VII is a durable, heavy-duty printer that combines low power consumption with low operating costs, and it delivers first-rate results when using Blue4est® thermal paper.



THE PERFECT TEAM FOR THE ENVIRONMENT!

Epson TM-T88VII with low power and paper consumption
 +
 Blue4est® – the environmentally friendly, recyclable thermal paper
 =
 Sustainable first-rate receipt printing at the POS!

BLUE IS THE NEW GREEN!

Click now and reduce your carbon footprint!

Koehler PAPER

EPSON
EXCEED YOUR VISION

Figure: The perfect team for the environment delivers sustainable first-rate receipt printing at the Point of Sale.

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More about the Koehler Group

The Koehler Group was founded in 1807 and has been family-run to this day. The Group's core area of business is the development and production of high-quality, specialty paper, including thermal paper, playing card board, drink coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and, since 2019, innovative specialty paper for the packaging industry, too. In Germany, the Koehler Group, with its around 2,500 employees, has five production sites, as well as three more in the USA. The Group operates on an international level, with an export ratio of 70% in 2020 and annual revenue of about 800 million euro.

As an energy-intensive enterprise, Koehler invests with its unit Koehler Renewable Energy in renewable energy projects such as wind energy, hydroelectric power, photovoltaics, and biomass. The Koehler Group has committed itself to producing more energy from renewable sources than is needed for paper production by 2030.

With the business unit Koehler Innovative Solutions, Koehler is also developing new business areas that are outside its core business of specialty paper production and energy generation.

More information is available here: <https://www.koehler.com>

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