

For immediate release

Paper Instead of Glass: pack&satt Organic Ready-to-Eat Meals Packed in Koehler Paper Material

- **Holistic and convenient: organic, vegan, rich in protein, and packed in paper**
- **Barrier paper provides optimal product protection**
- **Recyclable paper packaging improves environmental footprint**

Oberkirch, 02/19/2025 - Together with organic ready-to-eat meal provider pack&satt, Koehler Paper, a Koehler Group company, has now developed paper packaging for convenience products with its “Koehler NexPlus® Advanced” flexible packaging paper for the first time ever. The packaging paper product from Koehler Paper provides ideal protection for “einpot” ready-to-eat meals thanks to its extraordinary oxygen, mineral oil, and grease barrier properties. pack&satt products are available in three flavors: “Tomate Linse” (lentils and tomato), “Curry Linse” (lentil curry), and “Rote Bete Kartoffel” (red beet and potato).

Recyclable paper packaging makes circular value creation a reality while conserving resources

pack&satt ready-to-eat meals were originally bottled in returnable jars. However, customer feedback, coupled with a general overhaul of the product, led the company to look for alternative packaging options: “Our customers frequently told us that if they had an electric kettle, that meant that they also had bowls or cups available, making the jars redundant. And on top of that, we found out that using paper instead of glass to hold dry product would improve our environmental footprint! Given all that, we were tremendously happy when we found Koehler and saw that they offered the right packaging material for our needs,” explains pack&satt founder Sophie Gnest. “When developing ‘Koehler NexPlus® Advanced’ flexible packaging paper, the focus was on making it recyclable and ensuring it would provide outstanding product protection. As a result, the paper can be recycled conventionally and reused frequently,” adds Alexander Rauer, Head of Business Development for Flexible Packaging Paper Products at Koehler Paper. This recyclability has been confirmed by the Papiertechnische Stiftung (PTS) institute with CEPI testing, as well as by environmental service provider Interzero with its “Made for Recycling” seal.

Sustainable packaging: Innovative Paper Solutions with “NexFlex®” from Koehler Paper

The research and development team from Koehler Innovation & Technology worked with the experts from Koehler Paper to develop the NexFlex® product range, a unique and recyclable generation of flexible packaging paper. The aim here is to replace plastic in packaging by using so-called barrier paper wherever possible. The range covers a broad spectrum: It includes standard coated and uncoated paper used in laminates for pouches, sachets, and other applications, making them suitable for a wide range of packaging for food and non-food products. The next generation of paper for flexible packaging are sus-

tainable barrier paper with functional surfaces for product-specific protection (Koehler NexPlus®). The NexFlex® product family also includes paper coated on one side with good dimensional stability and high smoothness (Koehler NexCoat®), as well as uncoated paper with a natural appearance (Koehler NexPure®). Various flexible packaging paper from Koehler Paper were awarded the “Made for Recycling” seal by the environmental service provider Interzero.



Figure: Koehler Paper flexible packaging paper has proved to be the perfect packaging for pack&satt “einpott” organic ready-to-eat meals, providing reliable protection while conserving resources. Source: pack&satt



2030 Sustainability Strategy

With Koehler NexPlus® Advanced, the Koehler Group is helping achieve sustainable development goals in the area of successful future-proof products and services.

Koehler Paper SE

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehlerpaper.com

Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRB 722393

Vorstand: Kai Furler (Vorsitzender), Dr. Stefan Karrer, Frank Lendowski · Vorsitzender des Aufsichtsrats: Wolfgang Furler



About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-mail: alexander.stoeckle@koehler.com