

**For release:** immediately

## **Koehler Greiz: Anniversary of a True All-Rounder of High-Quality Recycling Paper Production**

- **Paper machine 1 at the Greiz mill is celebrating its 50th anniversary**
- **Production of high-quality recycling paper from 100% secondary fiber material**
- **Recycling paper enable sustainable packaging solutions**

**Oberkirch/Greiz, Germany, 06/21/2021** – Koehler is celebrating a special milestone this year at its mill in Greiz, Thuringia, as paper machine (PM 1) celebrates its 50th anniversary. The machine was first put into operation in 1971 and has played a big part in the Koehler Group's success story since 1998. Following the takeover by Koehler and its then sister company Euler GmbH & Co. KG the mill saw significant investment. This allowed the company to switch from producing punched card to high-quality colored office and specialty card made from 100% waste paper. It's clear just from looking at the variety of Euler ColorTech paper available that the PM 1 developed into a real all-rounder during its 50-year career.

### **Paper Machine Packed with Special Features**

One unique feature of the PM 1 is that it can quickly switch between colors and paper types, which is due to the short material and water circulation in the machine's approach flow, according to Holger Palm, Plant Manager at Koehler Greiz. Another special feature of the PM 1 are the two efficient material processing systems and the resulting duplex paper formation. Thanks to these two systems, two different colored paper webs can be couched in the machine. "We are proud, with the help of PM 1, to have established ourselves firmly on the market for high-quality 'Made in Germany' recycling paper over the last 50 years," says Holger Palm.

### **High Quality Speaks for Itself**

The market and consumers are increasingly looking for sustainable packaging solutions/products and Koehler is facing ever more intense competition in the area of recycling paper. In light of this, the product range has continued to grow in recent years in order to meet the demand for more sustainable alternatives. Recycling paper made from 100% secondary fiber materials have made Koehler a premium provider of creative board, which is very popular in the craft and office sectors but has also found its way into the packaging industry and even into high-end segments. Not only does the mill at the Greiz site in Thuringia boast a 'Blue Angel' environmental label, above all it also impresses with the natural feel and brilliant colors of its paper.

**Koehler Holding SE & Co. KG**

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Overall, Udo Hollbach, Manager at the Greiz mill, foresees huge growth in the market for recycling paper: “The need for sustainable packaging looks set to pave the way for our high-quality recycling paper. Our customers appreciate the intense colors, our huge range, and the consistent high quality of our products.”



*Figure: Paper machine 1 at Koehler’s Greiz mill has been producing high-quality recycling paper from 100% secondary fiber materials for 50 years. This makes Koehler, among other things, a premium provider of creative board, but also a quality supplier for customers around the world. Source: Koehler Paper*

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### **About the Koehler Group**

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry since 2019. In Germany, the Koehler Group employs over 2,000 people across five production sites, with three additional sites in the USA. The group has international operations, with exports of over 70% in 2020 and annual revenue of 770 million euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, and biomass. The Koehler Group has set itself the goal of producing more energy from renewable sources than it needs for its paper production operations by 2030.

Find more information at: <https://www.koehler.com>

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