

For immediate release

The Perfect Match for Sustainable Packaging Solutions: Koehler Paper and PresentFill®

- **Recycling Papers from Koehler Paper Enable Sustainable Packaging Solutions**
- **PresentFill®: Sustainable Paper-Based Packaging, Packaging Materials, and Gift Packaging**

Oberkirch/Greiz, Germany, 05/17/2022 – Koehler Paper, part of the Koehler Group, produces high quality recycling papers from 100% secondary fiber material at its Greiz site. Koehler Paper’s colorful recycling papers make boxes and filling materials from PresentFill® an environmentally friendly packaging alternative.

Recycling Papers from Koehler Paper Enable Sustainable Packaging Solutions

The subject of sustainability has long been relevant in the field of packaging solutions and is increasingly affecting the decision-making processes of companies that make branded goods, as well as purchase decisions at point of sale. The challenge lies in combining quality and sustainability with one another. PresentFill® combines these aspects in its sustainable packaging products. From packaging materials to gift packaging, a wide selection of products are produced using premium recycling papers from Koehler Paper. The papers, made from 100% secondary fiber material, not only boast the “Blue Angel” and EU ecolabels, but also stand out thanks to their quality, natural feel, and vibrant colors. The market and consumers are increasingly looking for sustainable packaging solutions and PresentFill® is facing ever more intense competition in the area of sustainable packaging solutions papers. In light of this, the product range has continued to grow in recent years in order to meet the demand for more sustainable alternatives.

Papers Impress Thanks to Their High Quality

The versatile packaging solutions from PresentFill® provide impetus and inspiration for how packaging can contribute to a sustainable future. Udo Hollbach, CEO at Koehler Paper’s Greiz site: “Entirely in keeping with our ‘Sustainably Premium’ motto, together with PresentFill® we are showing that sustainable yet high-quality packaging that is ‘100% Made in Germany’ is a possibility. Our customers appreciate the bold colors, our large range, and the consistent high quality of our recycling papers.” Gerald Göbel, CEO of PresentFill® adds: “Gift packaging is often part of our customers’ products. Using Koehler Paper products as a basis, we are able to offer our customers high-quality yet sustainable solutions.”

Koehler Holding SE & Co. KG

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Caption: Together with PresentFill®, we are showing that sustainable yet high-quality packaging that is '100% Made in Germany' is a possibility.

Image rights: Koehler Paper SE

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More about the Koehler Group

The Koehler Group was founded in 1807 and has been family-run to this day. The Group's core area of business is the development and production of high-quality, specialty paper, including thermal paper, playing card board, drink coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and, since 2019, innovative specialty paper for the packaging industry, too. In Germany, the Koehler Group, with its around 2,500 employees, has five production sites, as well as three more in the USA. The Group operates on an international level, with an export ratio of 70% in 2021 and annual revenue of about 1 billion euro.

As an energy-intensive enterprise, Koehler invests with its unit Koehler Renewable Energy in renewable energy projects such as wind energy, hydroelectric power, photovoltaics, and biomass. The Koehler Group has committed itself to producing more energy from renewable sources than is needed for paper production by 2030.

With the business unit Koehler Innovative Solutions, Koehler is also developing new business areas that are outside its core business of specialty paper production and energy generation.

More information is available here: <https://www.koehler.com>

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